

APPLICATION OF CONTEMPORARY MILITARY PRINTS FOR WOMEN'S WEAR KURTI

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ABSTRACT

Clothing serves many purposes: it can serve as protection from the elements and can enhance safety during hazardous activities such as hiking and cooking. It protects the wearer from rough surfaces, rash-causing plants, insect bites, splinters, thorns and prickles by providing a barrier between the skin and the environment⁵. The aim of the study was to construct different styles of women kurti's with various colours of military prints. The idea was to use army prints in such a way that women of all age group finds it comfortable. The fabric used for this project was an army printed poplin and crepe. Market survey was done amongst a group of 100 women to check the acceptance. The result was positive as respondents were looking for a change in casual wear kurtis.

KEYWORDS: Army Print, Camouflage, Kurti

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